

The background of the slide is a deep space image. It features a dense field of stars of various colors (white, blue, orange) against a black void. In the upper left, a bright, glowing light source, possibly a star or a nebula, emits a strong orange and yellow glow that fades into the surrounding space. The overall composition is horizontal, with the text centered in the middle.

HOW FAR CAN WE GO?

Creating an Innovative Culture

The Essence of Understanding, Designing and Shaping

The background of the slide is a deep space image. It features a dense field of stars of various colors (white, yellow, orange, blue) against a black void. In the upper left corner, there is a bright, glowing light source, possibly a star or a nebula, with a soft, reddish-orange glow radiating from it. A thin, curved line, likely the horizon of a planet or moon, is visible in the upper left, showing a blue and white atmosphere. Two faint, thin blue lines cross the image diagonally, intersecting near the center.

presented by:

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On Predictions

Continue this sequence of numbers:

0 2 4 6 ...

Rule – Explanatory Framework

Continuation

The next number is the last one + 2

0 2 4 6 8 10 12 14

The next number is even and not in the list

0 2 4 6 256 24 396 10532

The next number is bigger than the previous one

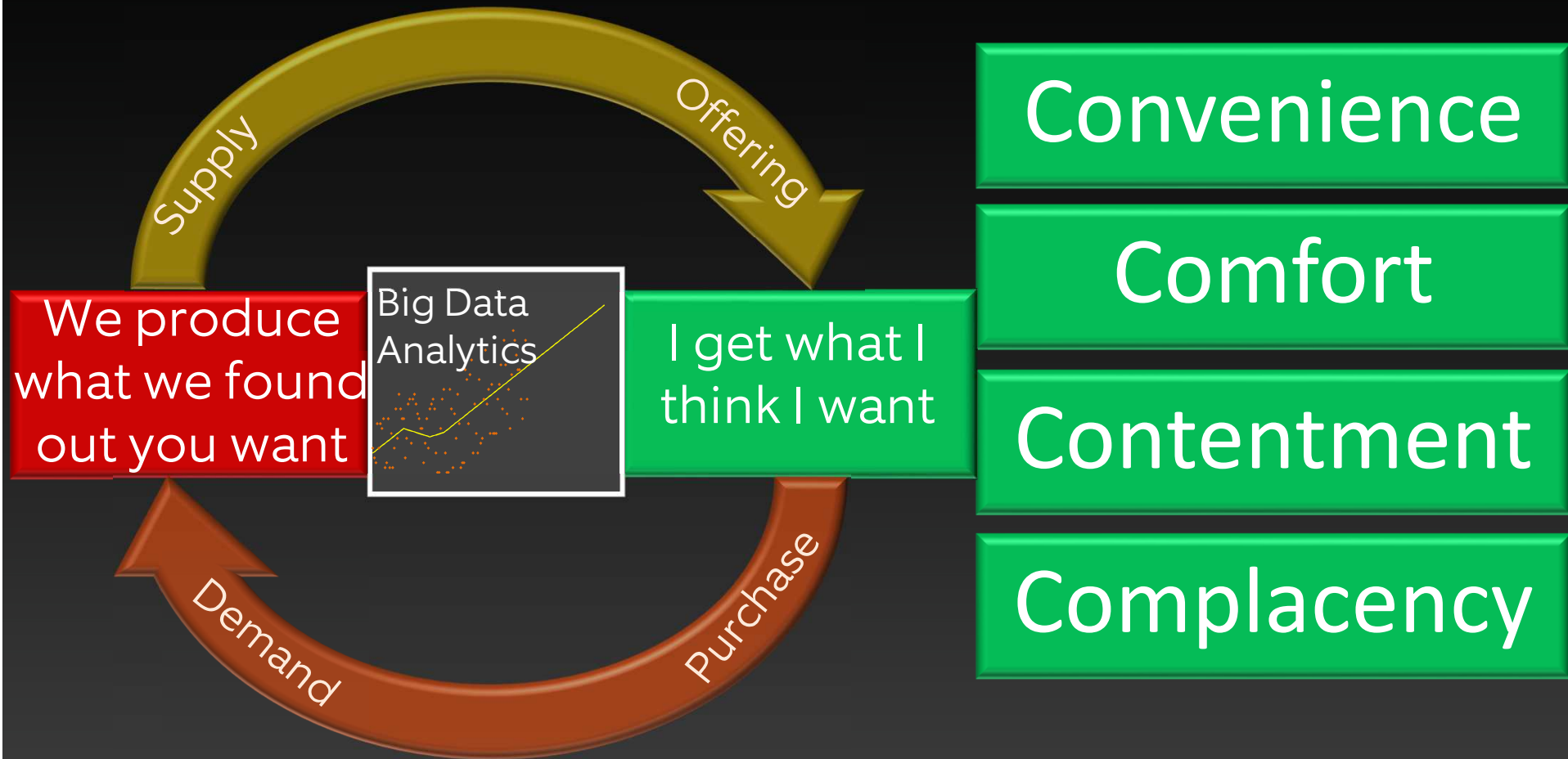
0 2 4 6 7 99 396 123456

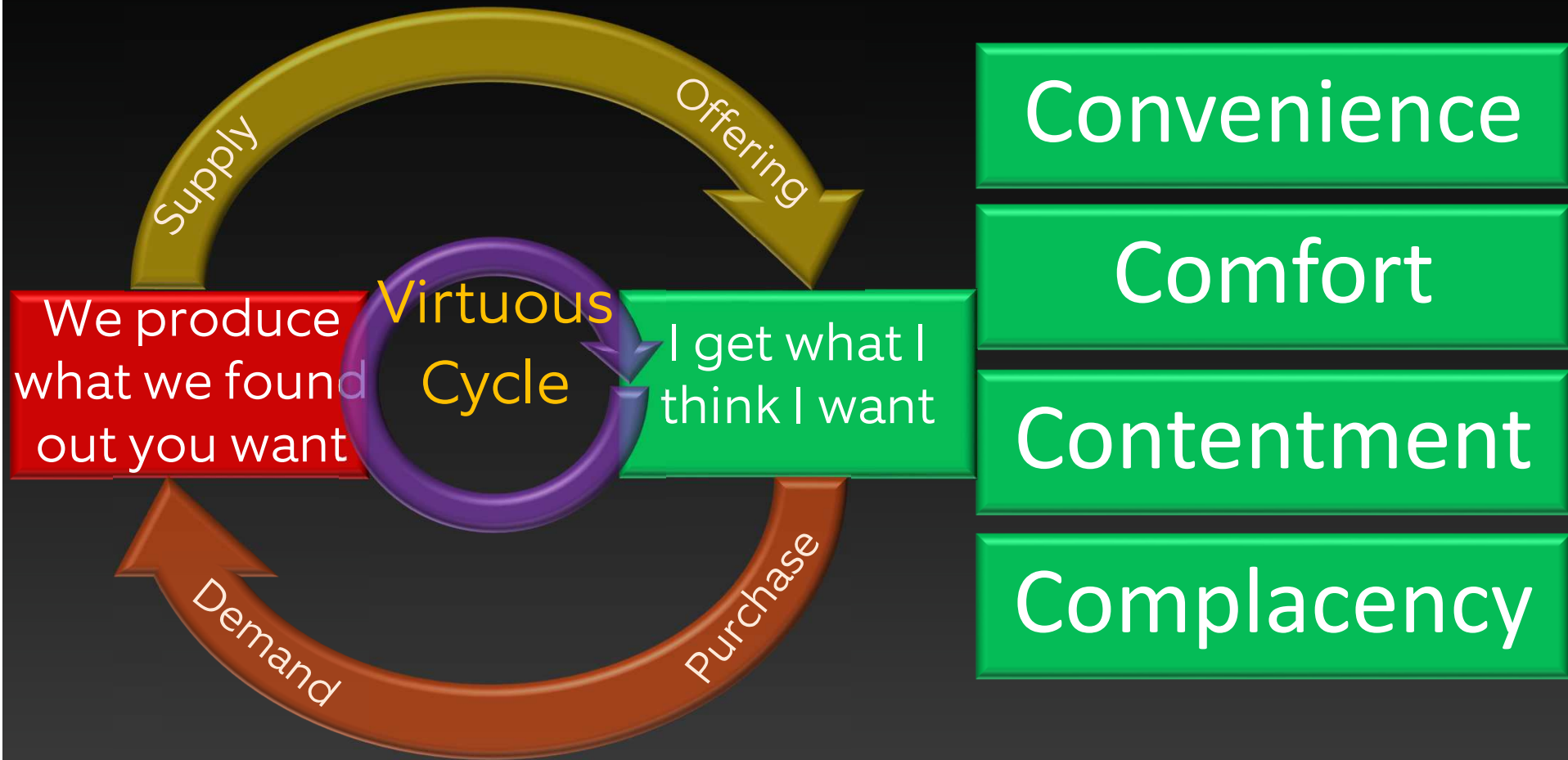
The last 4 numbers are attached in reversed order

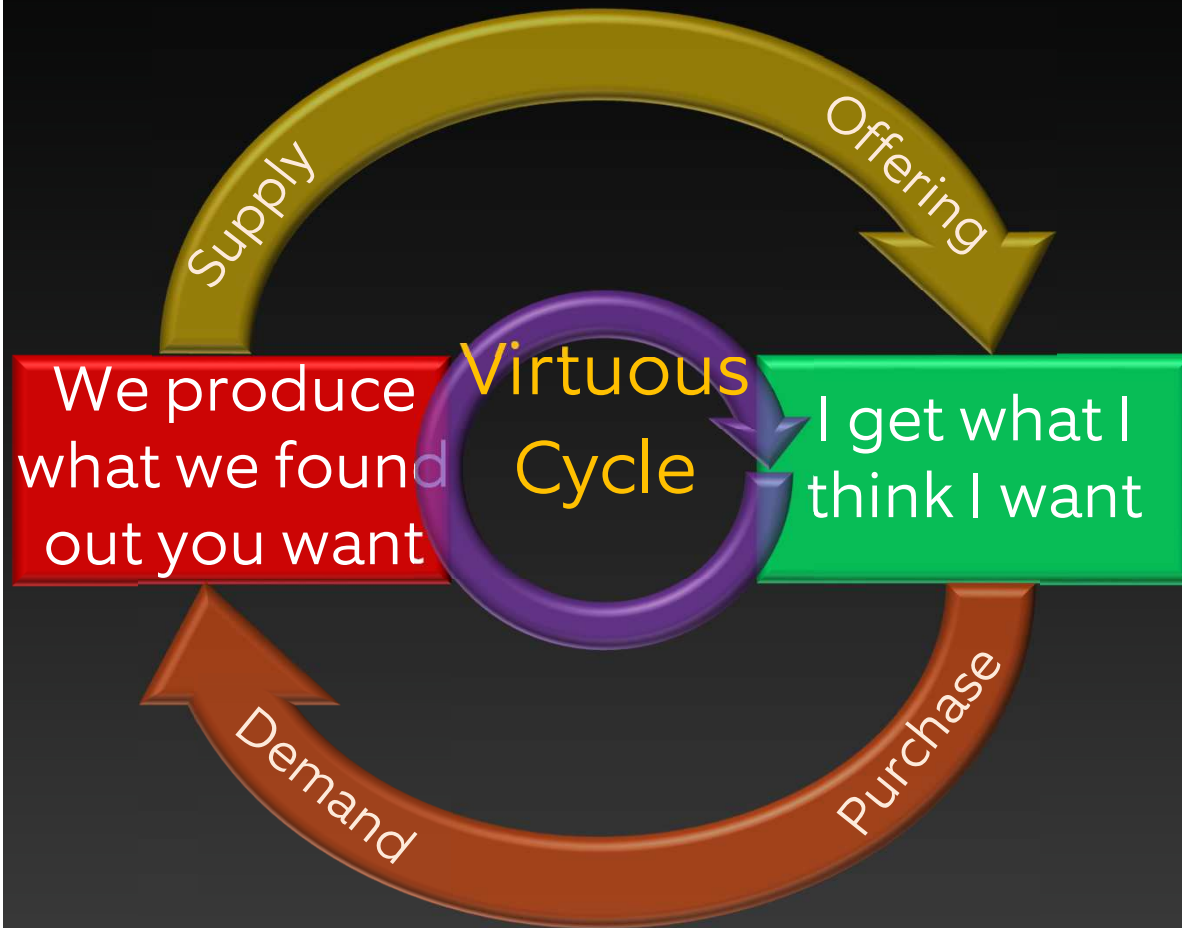
0 2 4 6 6 4 2 0 0 2 4 6

4 arbitrary numbers followed by 1's

0 2 4 6 1 1 1 1 1 1 1 1







Amazement?

Enchantment?

Excitement?

Surprise?

Chance?

Thinkers' conclusions**God is dead**

Nietzsche

De-Enchantment

Weber

Oblivion of Being

Heidegger

**Self-Fulfilling
Prophecies?**

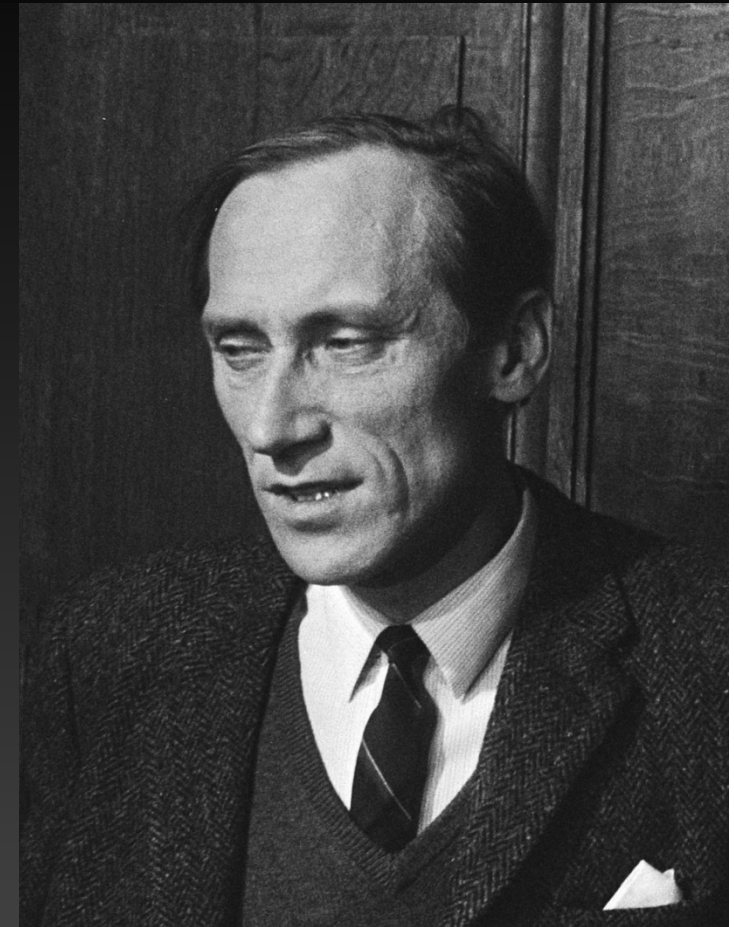
Doesn't this make us all

Harlots of the Zeitgeist?

This is the dark side

"We learn history not in order to know how to behave or how to succeed, but to know who we are."

Leszek Kołakowski, 1986 Jefferson Lecture



Now the bright(er) side



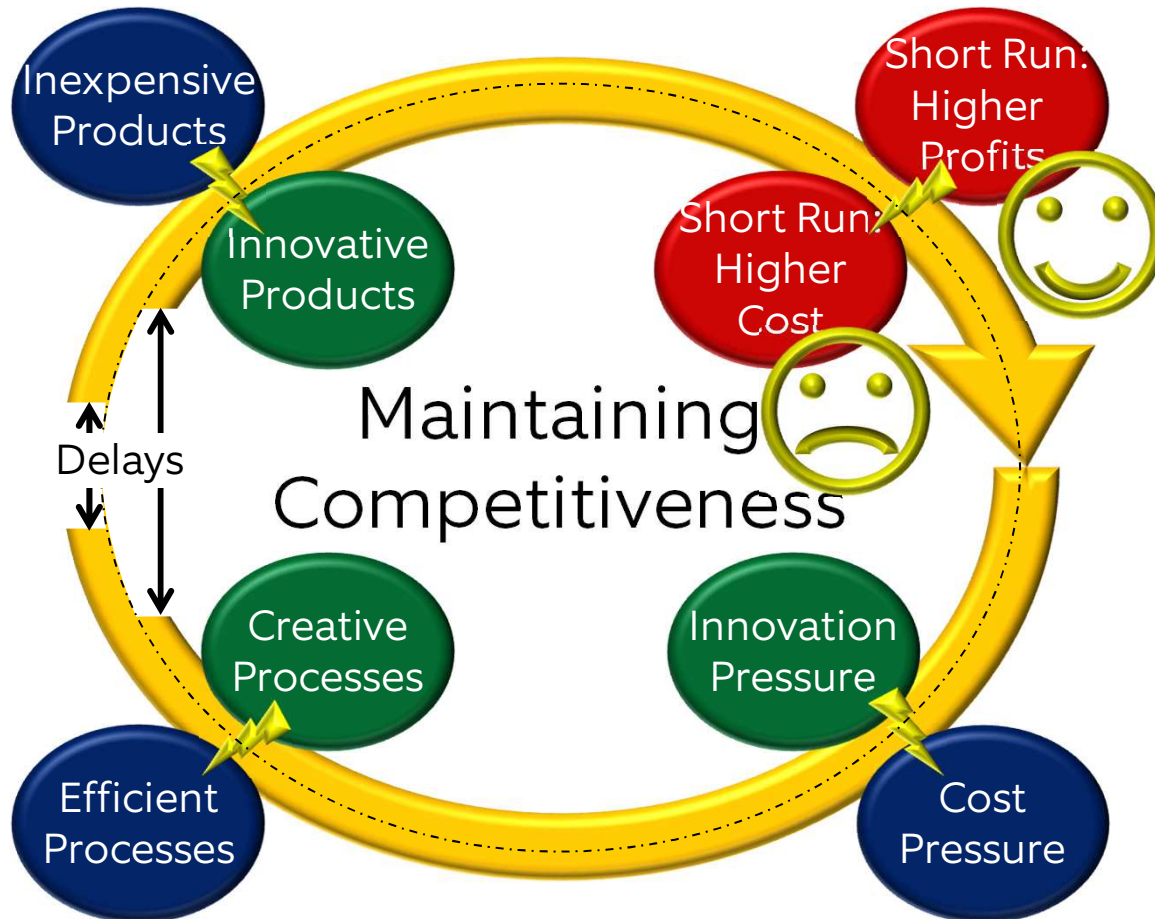
Fundamental Challenge

The Fundamental Dilemma of Innovation

The particular capabilities of the organization are at the same time its special incapacibilities.

(Clayton Christensen)





The Fundamental Dilemma of Innovation

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*You must be ready to burn yourself in your own flame;
how could you rise anew if you have not first become ashes!*

Nietzsche: *Thus spoke Zarathustra*

Innovation Culture

- Create a culture of appreciation
- Create a culture that allows learning from successes AND from failures
- Create an environment that allows processes of trial and error
- Create an environment that has sufficient free space for creative moments

Inspiration

Passion

Heart and Soul

Edge of Exploration, Edge of the Known
Elizabeth Eastland, Sidney

Dziękuję!

Herzlichen Dank!

Thank you!

Merci Beaucoup!

Mille Grazie!

شكرا 谢谢

¡Muchas Gracias!

Urheberrechtlich geschütztes Material
Management for Professionals

Bernd X. Weis

From Idea to Innovation

A Handbook for Inventors,
Decision Makers and Organizations

 Springer

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Bernd X. Weis:

*From Idea to Innovation: A Handbook for
Inventors, Decision Makers and Organizations*
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